

# The MAYO Memo

June 2024

The DCOA Board of Directors approved a new expansion project with AbiMar Foods in March 2024 and the DCOA has finalized the agreement with AbiMar.

Thank you for your continued leadership and support in building a future for the Abilene community!

Details of the project and the full press release below will be announced tomorrow. As always, please call me if I can answer any questions.

## Project Zephyr

# \$4.6 MILLION

INVESTMENT TO EXPAND OPERATIONS IN ABILENE, TEXAS

**550**  
JOBS RETAINED

**\$463,100**  
DCOA INCENTIVE

- Renovating office, employee break area, and ADA accessible restrooms to better serve the needs of their employees at the North Plant Location
- Upgrading production equipment & software systems to improve automation at all three Abilene locations



➤ The Development Corporation of Abilene works with businesses of **all sizes & sectors**.

➤ The AbiMar Foods expansion is an opportunity to ensure the viability of this community for years to come.

➤ This is an opportunity to partner with one of Abilene's largest employers and retain a longstanding food manufacturing company in Abilene, Texas.

## About AbiMar Foods

AbiMar foods is a leading manufacturer of cookie and cracker baked goods, as well as baked pet treats.

**FOUNDED IN 1992**  
IN ABILENE

**HEADQUARTERED IN**  
MEDELLIN, COLUMBIA



**PUBLICLY OWNED**  
Subsidiary of Grupo Nutresa

**3 LOCATIONS IN ABILENE**



**DCOA HAS A LONGSTANDING PARTNERSHIP**  
THROUGH MULTIPLE EXPANSIONS

[Full Press Release Here >](#)



DCOA hosted executives from Grupo Nutresa, AbiMar Foods' parent company, and AbiMar Foods executives in Abilene, Texas. Mayor Pro Tem Price had the opportunity to thank AbiMar, and their visiting executives from their parent company Grupo Nutresa, for continuing to invest in the Abilene community.

### About the Development Corporation of Abilene (DCOA)

The DCOA is the economic development driver of Abilene with the goal to build the future Abilene by attracting and sustaining industries that support job creation, foster strong business, and ensure a prosperous community. The DCOA is focused on the future success of the community and leverages the DevelopAbilene brand to market Abilene as the premier location for business expansions.

[Learn More About DevelopAbilene >](#)



## Misty Mayo

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Economic Development Organization of the Year  
International Economic Development Council